



Corporate Profile

Unlocking value
beyond traditional returns



Prosperity in progress

Welcome to **THE MAKINGS OF PROSPERITY**

About Us



Big enough to make a difference. Small enough to care.

Established in 2000, we are a global private equity management firm with more than 60 years of combined experience growing prosperity for our clients. We offer a personalised range of services to investors, independent financial advisors, and SMMEs.

We specialise in building businesses to help protect and fulfil their true potential, delivering exceptional, long-term growth with low market volatility. Welcome to results beyond traditional returns.

We look forward to helping your investment grow.

“We believe that now is a great time to invest in private equity. People used to think it was just a compensation scheme. But when you study what’s happening in the world right now, it’s much more about making companies prosper.”

FRIKKIE VAN LOGGERENBERG
Director/CEO



PRIVATE EQUITY – A FORCE FOR GOOD

The private equity (PE) industry serves an important and positive function in the economy. As a private equity firm, we make investments in a wide range of businesses.

Most investments are made in privately held companies, family-owned and managed.

The main goal with each new investment is to create a thriving enterprise. Private equity is also known as an alternative investment class, which means it is not publicly traded. For this reason, markets are less volatile than listed equities, and deliver much higher returns.



WHEREVER WE GO, VALUE FOLLOWS

Business is personal. Now, more than ever. At IFSA, we are people-focused in everything we do. We care deeply about bringing out the best in others. It gives us the satisfaction of knowing that the value we add across our range of services are of true worth and that it is changing people's lives for the better – not just for the individual, but for all persons connected to the prosperity link.

We follow a human-centred approach that puts people at the core of our business model. This means we subscribe to 360-degree care for the well-being of all our people – clients, employees, and independent contractors.



CORE BELIEFS



Integrity

We don't position ourselves to benefit at others' expense.



Interdependence

We ensure value is shared fairly.



Idiosyncrasy

Our approach adds value.

LEADING BY EXPERIENCE



THE RAINMAKER

I'm Frikkie. I'm the founding director of IFSA – responsible for the overall business performance of IFSA and its private equity funds. With over 20 years of experience, I am actively involved in several businesses, guiding growth hands-on – providing leadership, expertise, and overarching insight. When the clouds turn grey, I am at my happiest. You will find me coming up with big ideas and clear-cut strategies. On sunny days, you often find me spending time with my family or enjoying a round of golf with a client.



THE BEAN COUNTER

Hi, I'm Gerdouw. My focus is on everything finance. I ensure due diligence on a wide variety of financial modelling and interventions. You will find me seated on the board of directors, optimising operations, asking the hard questions, socialising with clients and colleagues, or on a fishing breakaway with friends and family.



THE HEAD HONCHO

Heads or tails? Never. Unless we are talking about horses. I'm Roderick. I don't do guesswork. I do the know-work. You will find me sitting on various business director boards, responsible for legal, due diligence, and risk management. But when it comes to family, I am their man. I value leisure and family life as much as integrity and discipline. When you're ready, let's talk.

Together, the three of us work in unison to deliver the best value for our clients. While Gerdouw helps to improve high-level business operational efficiency, Roderick works the legal side of things. Frikkie teaches us about the value of having a personality. But he is also a whirlwind of positive change and incredibly skilled at turning challenges around.



CAPITAL HAS A HUMAN SIDE

People don't care how much you know until they know how much you care. At IFSA, we don't benefit at others' expense. We simply turn the mirror around and hammer ourselves with the hard questions first. Our end game is to win for the clients we serve. We focus predominantly on growing prosperity for three key client groups:

THE INVESTOR

Looking for a unique investment opportunity? Let us help you add private equity to your investment strategy and reap benefits for the rest of your life:

- > Draw a monthly income out of the fund
- > Highly attractive return profile
- > Low volatility
- > We are on the board of directors of the companies we build

INDEPENDENT FINANCIAL ADVISORS

You want what's best for your clients. We get that. So get this – when you partner with us, your clients have the unique benefit of drawing a monthly income out of the fund – for the rest of their lives. We don't do stigma. Only facts. Coupled with low volatility, high returns and exceptional legal support, we can help you create better strategies to maximise the investment potential of your client portfolio.

SMMEs

Is your company privately owned and established? Family-owned and managed? Are you at a junction where you want to scale but need capital or operational guidance? We exist to protect true potential from the dangers of success. As a team, we identify, fortify and amplify pockets of excellence and actively go about creating benefits that reach well beyond traditional returns.

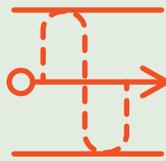
CORE PURPOSE

Returns



Yields consistent and stable returns

Fixed



Moves steadily with low volatility

Local



Focused on *local* entrepreneurial businesses

Stable



Grows unhampered by *local or global* market shifts

Progress



Contributes to economic growth

KEY TARGET GROUPS

- > **INVESTORS**
- > **INDEPENDENT FINANCIAL ADVISORS (IFAs)**
- > **PRIVATELY-OWNED BUSINESSES (SMMEs)**

VALUE

Investors need a place to invest their money, IFAs need an investment manager they can trust, and SMMEs require capital and operational best practices to prosper. Our core team has over 60 years of experience in the financial sector. Together, we facilitate a relationship between our three target groups to enable capital growth combined with periodic returns.

FUND PROFILE

- > Based in South Africa (under Licence of the FSCA)
- > Primarily invests in South African opportunities
- > Option to expand into Africa
- > Investment time horizon: 7 – 10 years
- > Returns measured in ZAR

Cornerstone Capital International Fund

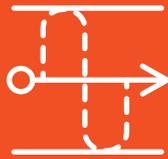
CORE PURPOSE

Returns



Yields consistent and stable returns

Fixed



Moves steadily with low volatility

Global



Focused on **global** entrepreneurial businesses

Stable



Grows irrespective of **global** market movements

Progress



Contributes to economic growth

KEY TARGET GROUPS

- > **INVESTORS**
- > **INDEPENDENT FINANCIAL ADVISORS (IFAs)**
- > **PRIVATELY-OWNED BUSINESSES (SMMEs)**

VALUE

Benefit from solid management by a team of financial professionals with proven private equity investment expertise in owner-managed businesses across various sizes and stages of development.

FUND PROFILE

- > Based in Mauritius (under Licence of the FSC in Mauritius)
- > Invests in *global* opportunities
- > Investment time horizon: 7 – 10 years
- > Returns measured in USD



REACH OUT. WE'LL BE THERE.

If there's one opportunity that our investors understand, it's being able to gain solid, steady returns alongside a partner they can trust for the long run.

Even though zero risk has yet to be invented in the investing space, you can be sure that we give our utmost to keep it at bay. When you partner with us, you work with people who are not just eager to see you succeed, but willing to see to it that you succeed.

Together, we can reap the benefits of private equity through a trust-based, symbiotic relationship.

For more information on IFSA, investment opportunities, or to receive a custom benchmark analysis, contact us today for a no-obligation evaluation on your investment portfolio.

Prosperity in progress

VISIT

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CALL

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HOURS

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Friday

08:00 – 15:30

Saturday & Sunday

Closed

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